

Carbon Literacy for SME Business Owners, Managers & Teams

Future-proof your business by turning climate action into a competitive advantage.



Carbon Literacy Project certified

In person

1 full day (9am-5pm)

Note: for upcoming course dates, visit the booking page. Team training is available on request.

A clear, practical introduction to sustainability for your business.

This live online course empowers SME leaders to turn sustainability into a competitive advantage. It provides the practical tools to reduce operational risk, cut costs through efficiency, and build the credible reputation needed to win new contracts in a low-carbon economy.

COURSE DETAILS

Format	In person (interactive)
Duration	1 consecutive day (9:00–17:00)
Cohort size	Typically capped at 30
Price	£150 + VAT per person
Dates	See the booking page for upcoming course dates
Certification	Carbon Literacy Project certification (on successful completion)

[Book your place](#)

Designed for SME's

Built for SME operations: plain-English strategies, real-world business scenarios, and the confidence to cut costs and mitigate risks without overstretching resources.

- Commercial framing: (Efficiency, risk reduction, and securing work)
- Practical examples: You can implement immediately to strengthen your brand and supply chain
- Clarity on what to do next: (How to integrate sustainability into your strategy and lead your team)

Built for the leaders and owners of UK SMEs

This course is a fit if you...

- Lead or manage an SME team and want to navigate the risks and opportunities of a changing climate.
- Want to respond confidently to questions from customers, partners, and stakeholders regarding your environmental impact.
- Are seeing sustainability requirements appear in your supply chains, tenders, insurance renewals, or banking requirements.
- Want an accredited starting point to build a credible green brand and drive long-term business growth.
- Want to drive team-wide engagement, fostering a culture of responsibility that improves staff retention and attracts top talent.

What you'll be able to do afterwards

- Explain key climate, carbon, and ESG concepts in plain English to your team and stakeholders.
- Lead your business's sustainability strategy by asking the right questions and identifying areas for immediate action.
- Identify common climate risks and opportunities for your business and understand why they matter commercially.
- Understand what Scope 1, 2, and 3 mean and where your business typically has data gaps.
- Describe what a credible carbon reduction plan involves to build brand reputation without overcomplicating the process.
- Spot when your business is ready for deeper investment and when to focus on quick-win efficiencies.
- Outline sensible next steps your business can take within the next 3–12 months to drive growth and resilience.

[View dates & book >](#)

WHAT'S COVERED

Foundations you can apply to your business operations.

The course is discussion-led and designed to stay practical. You'll work through real-world examples, ask questions, and connect the material to common SME scenarios to drive growth and efficiency

01 Climate change fundamentals

02 Carbon and greenhouse gases

03 Scope 1, 2 and 3 basics

04 Carbon reduction planning

05 Climate risks and opportunities

06 ESG and reporting basics

07 Stakeholder conversations

08 SME materiality and priorities

How the course runs

- 2 consecutive half-days, 9am–1pm
- Interactive and conversational
- Time for questions throughout
- Designed so everyone has a chance to contribute

Course structure

- Day 1: Climate Change: The Science, Context & Business Impact • UK Climate Policy: Compliance, Risks & SME Client Needs
- Day 2: Carbon Footprinting, Scope 1–3 & Reporting Basics • Turning Insight into Action: Practical SME Sustainability Strategy

Carbon Literacy Project certification.

This course follows the Carbon Literacy Project framework. To be certified, learners must attend both sessions and complete a short evidence submission after the course. We submit this evidence to the Carbon Literacy Project for certification.

What's required

- Attendance at both half-days
- Post-course evidence form (questions and scenarios) Certification issued by the Carbon Literacy Project on successful completion

What's included

- Access to course materials for 3 months
- Follow-up support for 3 months on what to do next (practical guidance and signposting)
- Clear recommendations for next steps, based on your role and client base
- Optional: If you want ongoing templates, guides and resources to support client delivery, ask us about our business club opportunities.

A professional, supported starting point.

Training is designed and delivered by experienced facilitators with practical experience in accounting, business consulting, and sustainability in business and professional services.

Your trainers

- Mick Seddon • Business Consultant • 20+ years supporting SMEs with practical strategy, risk and resilience planning.
- Kathryn Frimond • Sustainable Bookkeeper • Helps accounting practices and SME clients build practical sustainability habits, with a focus on making the topic clear and workable.
- Alex Alvey • Sustainability Consultant • Supports businesses through B Corp certification and sustainability strategy, with hands-on experience guiding organisations through the process.
- Olivia Fisher • Digital Marketing Expert • Advises sustainable businesses on positioning and marketing strategy, translating sustainability work into credible messages customers understand.

We also work with a small number of additional approved trainers, who rotate across cohorts depending on course dates and availability.

HOW TO BOOK

Book your place

<https://thegreenaccounts.co.uk/carbon-literacy>

Enquiries

contact@thegreenaccountants.com

Read what previous attendees said about their experience.

Testimonial

I thoroughly enjoyed the training and meeting everyone; it was time well spent. It's definitely one of the best decisions I've made recently. As we learned, the potential to give back, the ROI, is enormous. What could be better? Alex and Olivia did a fantastic job of teaching me.

Daniel Ozieberg, Independent

More testimonials

The Carbon Literacy event was a really interesting and opened my eyes to more ways we can introduce carbon reduction to businesses in a way that benefits them and helps us contribute to our planet's future survival. If you or your team are not fully aware of the challenges our planet faces and how we can help (there are lots of positive things we can all do) then please attend one of these events.

Emma Slack, AVN

The Carbon Literacy course held by Sustainability Suite was really engaging and insightful. I loved that it was collaborative and there was focus on idea-sharing and knowledge-sharing. They have put together very useful sessions.

Kayla Ellis, ESG Mark

Great training even if you are already an expert in the field – the interactive and engaging training allowed for great discussions!

Wulf-Peter Schmidt, CBS University of Applied Sciences

Powered by:



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B-corp & ESG Mark Accredited

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